

Warfare Analysis and Research Department



**Center for Naval Warfare Studies
Naval War College**

U.S.

Warfare Analysis & Research Department

Helping Explore the Future

MISSION

**To provide timely,
objective analysis to
senior Navy, Joint, and
other USG decision
makers on major
strategic, operational
and programmatic
issues.**



Warfare Analysis and Research Department

Capabilities And Methodology

Key capabilities:

- Help to conceptualize complex issues;
- Help to prioritize competing considerations;
- Enable clients to visualize alternative scenarios;
- Integrate strategic, operational and technical perspectives;
- Conduct focused multidisciplinary analysis;
- Extensive network with diverse communities, including defense, intelligence, policy-making, academia, and the private sector.

**Principal methodology: working
with experts from diverse
communities using expert
facilitation and groupware.**



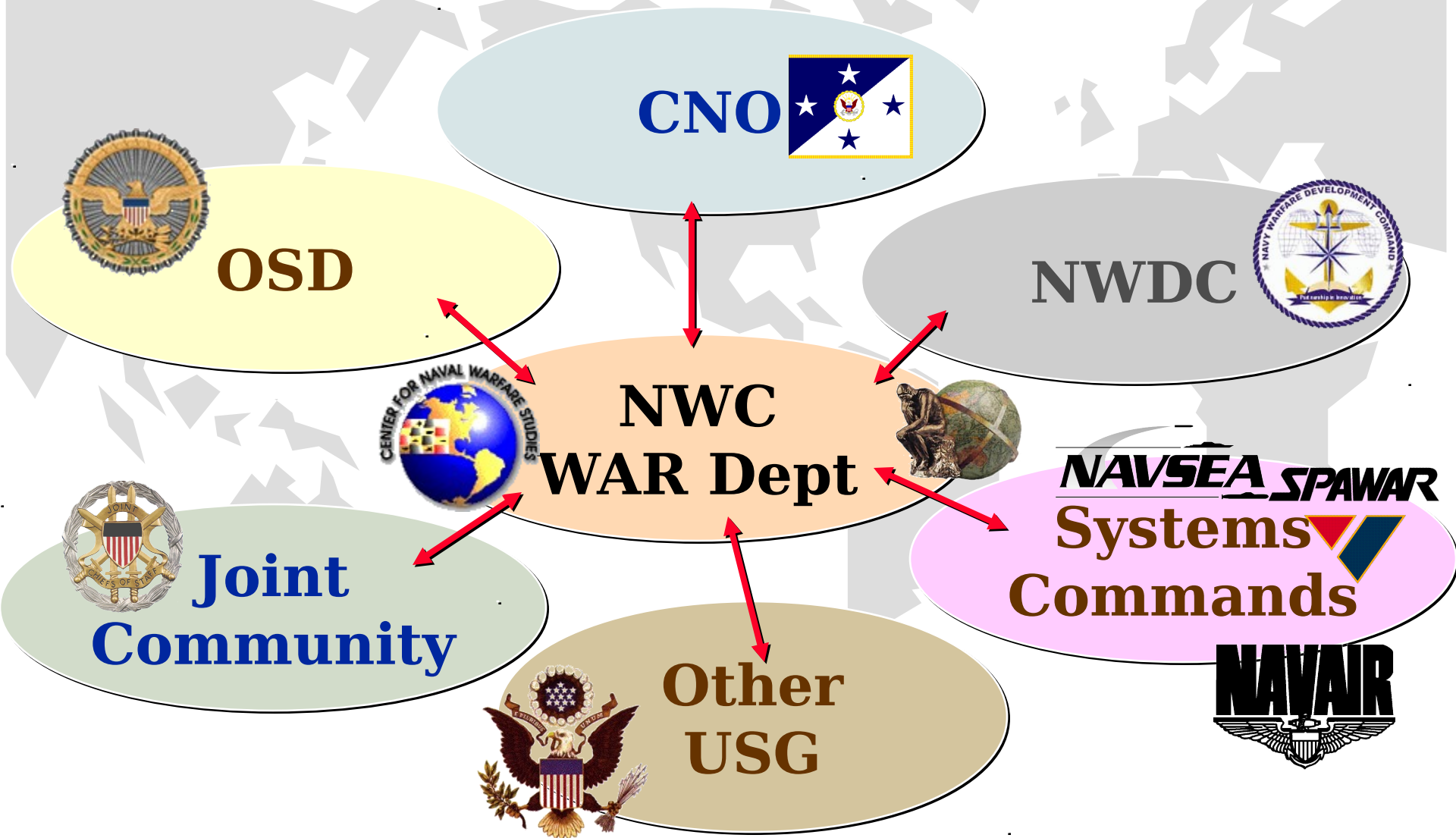
GROUPSYSTEMS.COM

Warfare Analysis and Research Department

Major Research Projects Completed

- **LCS Capabilities (N76/NWDC)**
- **Task Force Sierra (VCNO)**
- **NewRule.Sets (with Cantor Fitzgerald)**
- **South Asia Proliferation (CNWS)**
- **Korea Futures (CINCPAC)**
- **Targeted Financial Sanctions (with Watson Institute of Brown University)**
- **MD International Simulation (N71/CNWS/NWDC)**
- **AEGIS BMD Block 2004 Operational Employment Guidance**
- **Latin America Futures**

Warfare Analysis and Research Department Principal Relationships





LEHMAN BROTHERS



知識

DYNAMIC STRATEGIES ASIA, LC



Golden Calf Capital

COMMERZBANK



Caithness Energy



Alternative Finance



China-America Development Corporation

Waterpeople, Inc

MORGANSTANLEY



National Security Council

USAID
The US Agency for international Development



MINISTRY OF EXTERNAL AFFAIRS
Government of INDIA



Under Secretary of the Navy
The Honorable Jerry MacArthur Hultin



Weatherhead Center
for International Affairs



CNA

Center for
Strategic
Studies



CERA

Cambridge Energy Research Associates

COUNCIL ON FOREIGN RELATIONS



COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK



THE UNIVERSITY
OF MISSISSIPPI

INSTITUTE FOR
INTERNATIONAL
ECONOMICS



Vanderbilt University
NASHVILLE, TENNESSEE

Success in Decision Events

Collaborative research success depends on:



- **Quality of the participants invited**
- **Skillfulness of the facilitator**
- **Capability of the supporting technology**

**The Naval War College Decision Support Center
(DSC)**

A sophisticated research tool

Decision Event



Synchronous Chat r

- See all, know none
- Voting capabilities

Schedule (8 hrs)

- 1/2 discussion
- 1/4 GroupSystems
- 1/4 briefs & breaks



The Challenges of Face-to-Face Meetings

- **Groups get sidetracked**
- **Dominant personalities rule**
- **Ideas are attacked**
- **Fear of reprisal**
- **Important ideas not brought forward**
- **Objectives not reached**
- **Meeting minutes are subjective**
- **Not all information is recorded**



Why Use Groupware?

Technology takes advantage of the collective brainpower of the group AND maximizes the use of its time.

All participants are peers in groupware sessions



The Benefits of Groupware



- **Facilitates collaboration**
 - Participants with different insights can give their input and come to consensus on priorities
- **Anonymous**
 - No way to track who says what
- **Shared, simultaneous input**
 - Larger generation of ideas in less time
- **Public display of ideas**
 - Gives participants opportunity to build on each other's inputs
- **Captures data for later analysis**
 - Ideas and comments are always tied together
- **Multiple tools to use for different processes**
 - Focuses participants in each step

Groupware Tools

Tool Name

Tool Characteristics

Electronic Brainstorming

Used for simultaneous and anonymous idea sharing on a specific question

Categorizer

Used for generating single or multiple lists and classifying comments

Group Outliner

Used to generate and/or organize ideas into familiar hierarchical structure


Topic Commentator

Used to generate a comprehensive accumulation of ideas

Vote

Used to evaluate, make decisions, and/or build consensus

Integrated Tools in the DSC

- **Classified and unclassified VTC**
 - **Electronic briefing (sound/animation)**
 - **Live video/television feed/VCR playback**
 - **SIPRNET connection in control room**
- 
- **Ability to project seven separate presentations simultaneously**
 - **Booths for simultaneous interpretation of two different languages**

What is the Cost?

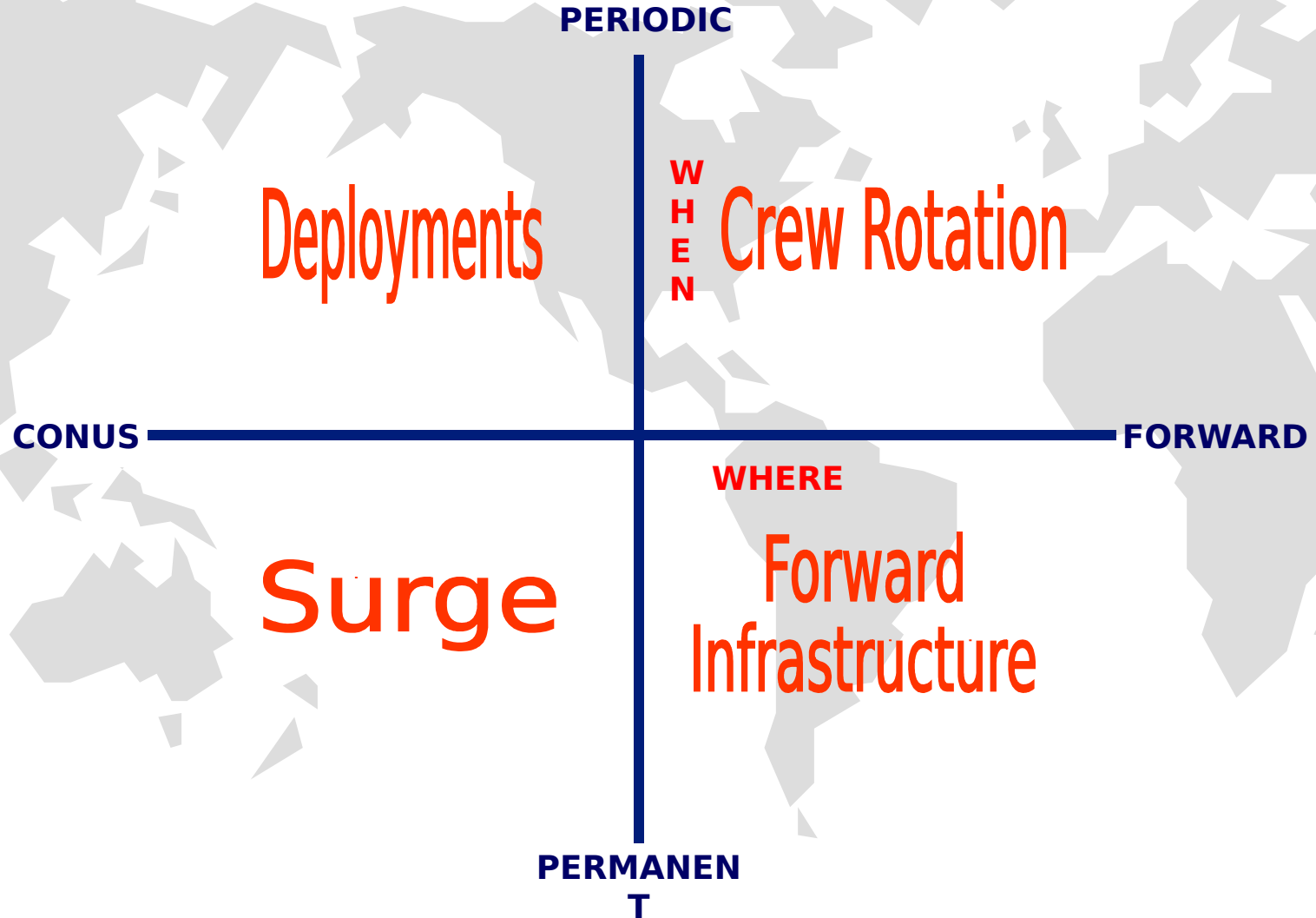
- **No facilitation or equipment costs if Naval War College DSC is used**
 - Host is responsible for all support arrangements such as ITO, security, food, etc., as well as participant travel/per diem
 - WAR Dept can assist with admin set-up
- **Events off-site**
 - Two separate 24 user systems
 - Pay for shipping costs to and from site to Newport
 - Pay ITO for two WAR Dept personnel
 - « Extra day before and after for set-up and take-down

Facilitation Tools for Collaborative Research

- **Scenario-based Analysis**
- **Scenario Dynamics Grid**
- **Alternative Futures Matrix**
- **Consolidation Exercises**
- **Prioritization Exercises**
- **Forced Analogy**
- **Problem Reversal**
- **“Elevator” Drill**

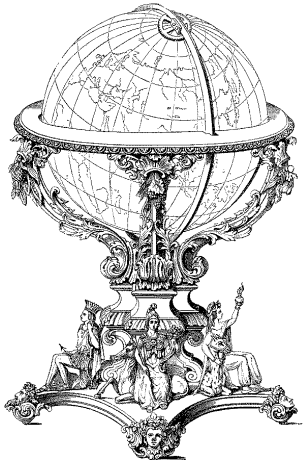
just a few examples

Deployment Matrix



Kenneth Waltz: Man, the State and War

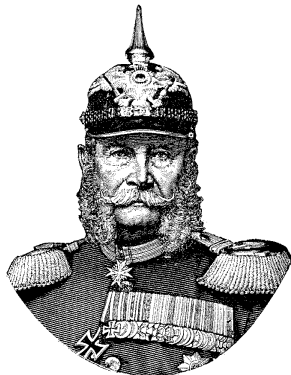
(1954)



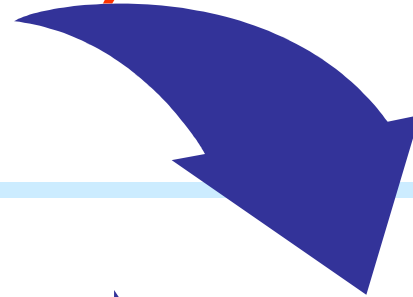
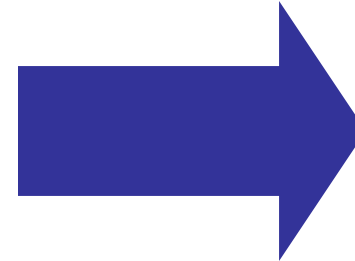
**Third Image:
International
System**



**Second
Image:
Nation-
States**

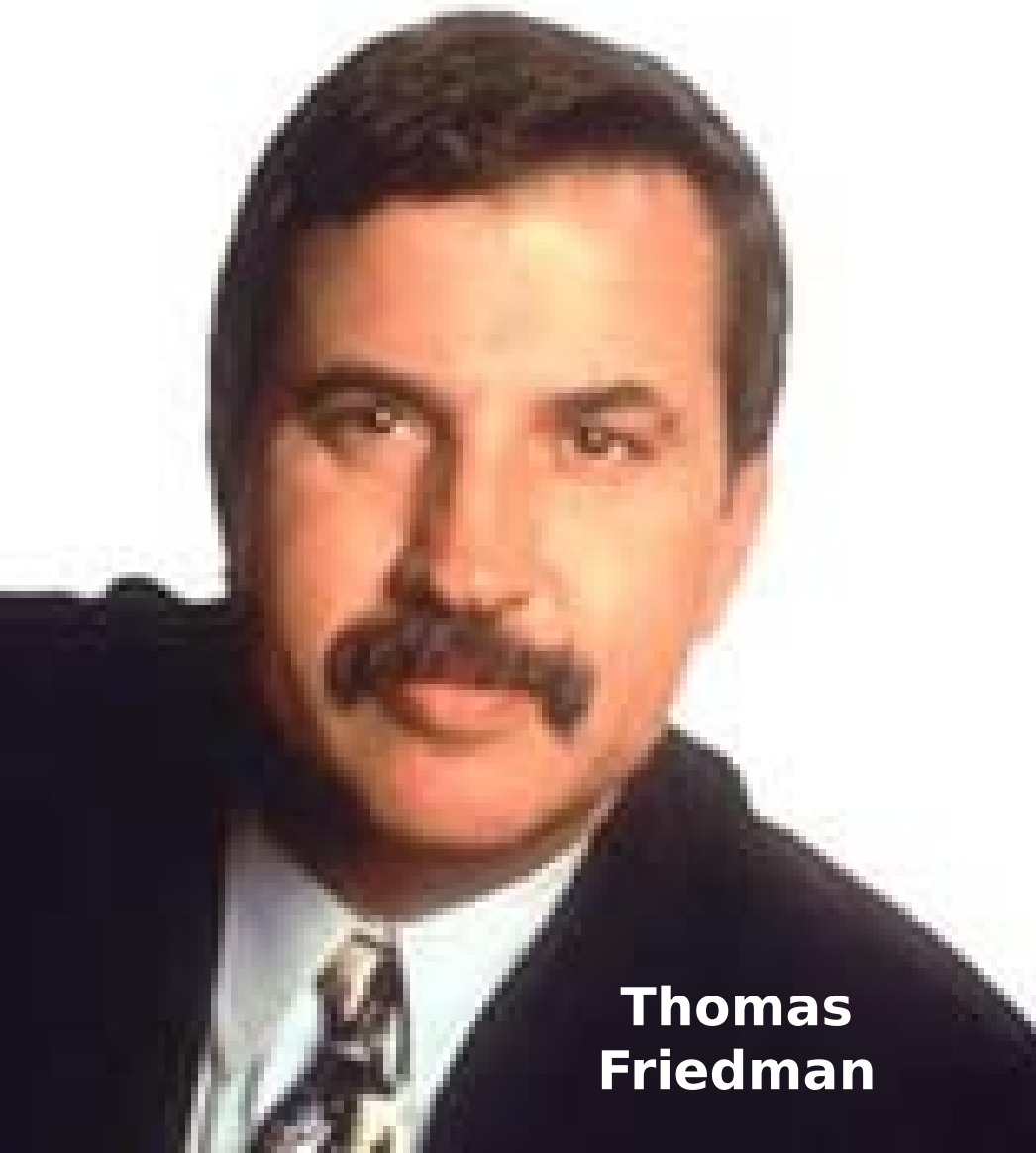


**First Image:
Human
Nature**



**Discerning
the
causality of
war**

Six-Dimensional Thinking



**Thomas
Friedman**

- 1. Economics**
- 2. Politics**
- 3. Technology**
- 4. Social**
- 5. Environment**
- 6. Security**

	Economic s	Politics	Technolog y	Social	Environme nt	Security
System						
State						
Individual						

Waltz meets
Friedman

**One way of filling in
the scenario dynamics
grid is to have
participants write
“best” and “worst”
case “headlines” they
would expect to see in
a particular box.**

**If, for
example, the
topic was the
global war on
terrorism -**



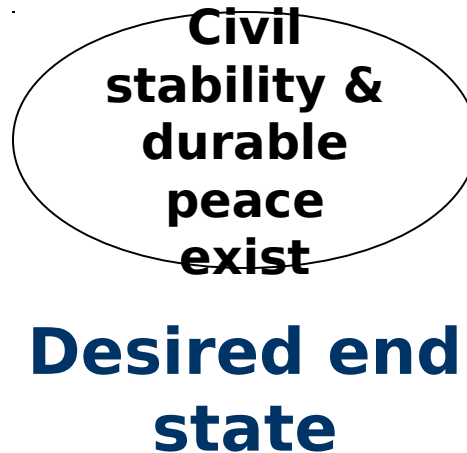
SYSTEM

ECONOMICS

**Global
Economy
Collapses
Under
Weight of
Terrorist
Attacks**

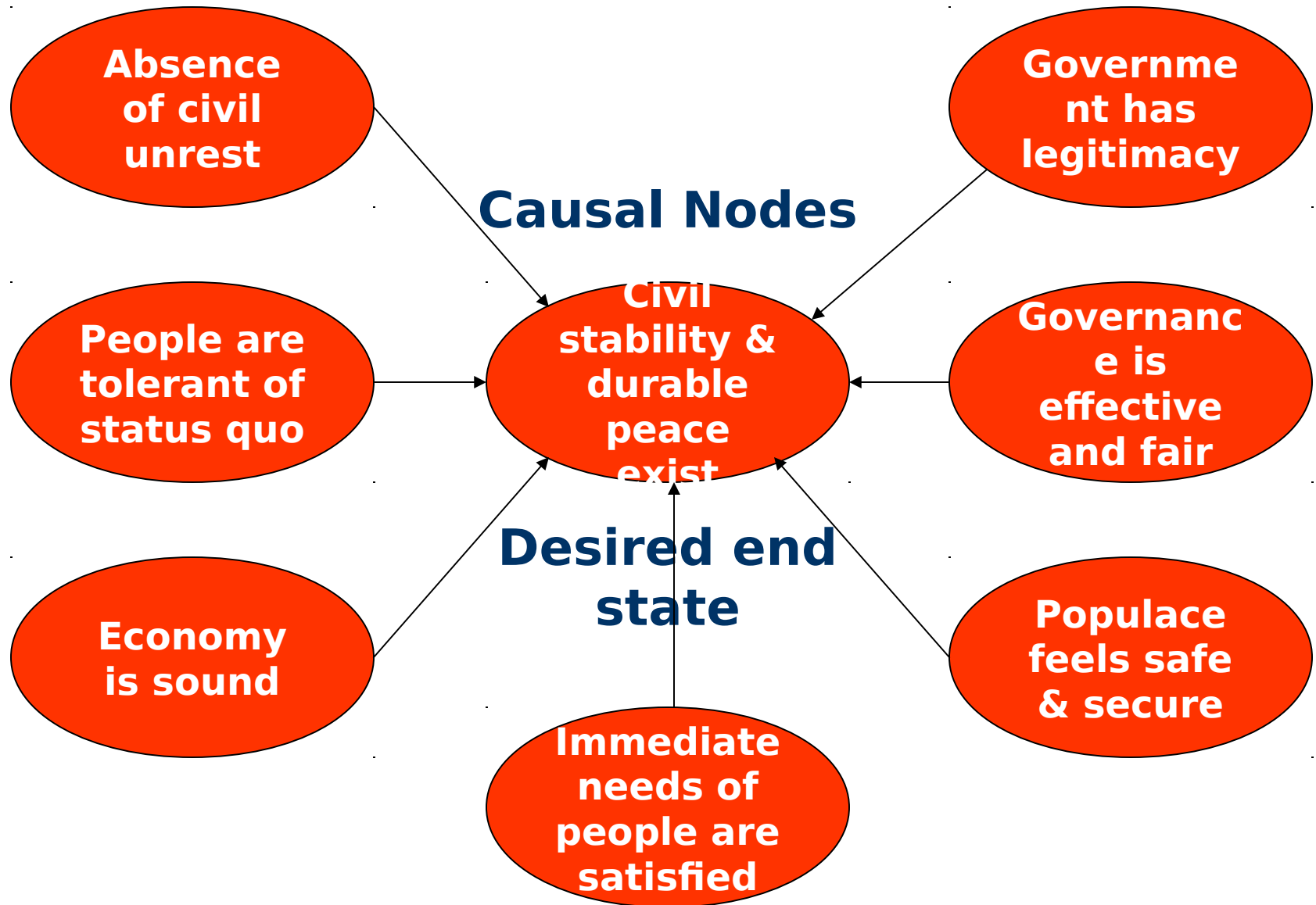
Influence Nets

**If the
condition
does exist,
the node is
blue**



**If the
condition
does not
exist, the
node is red**

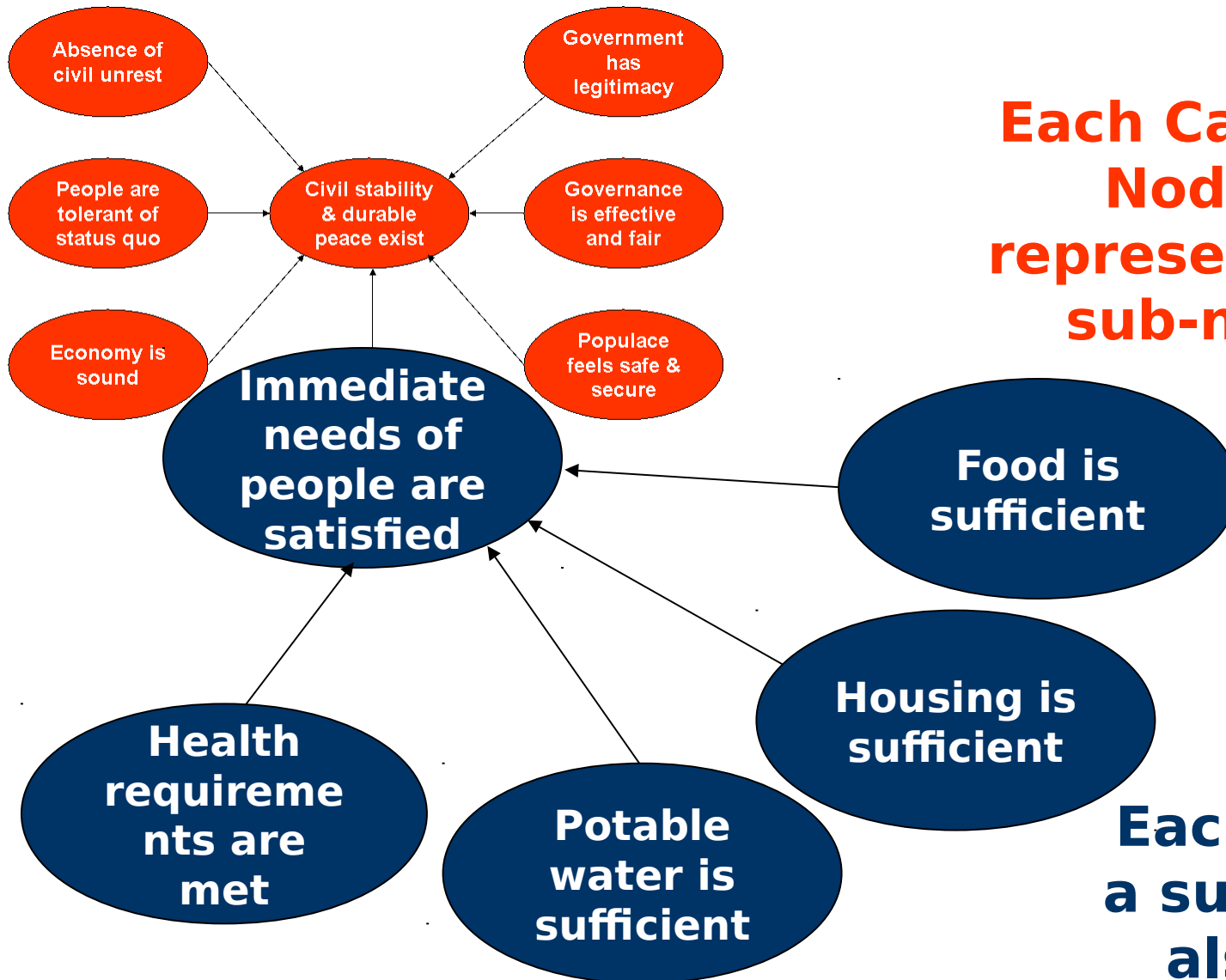
Influence Nets



Influence Nets



Influence Nets

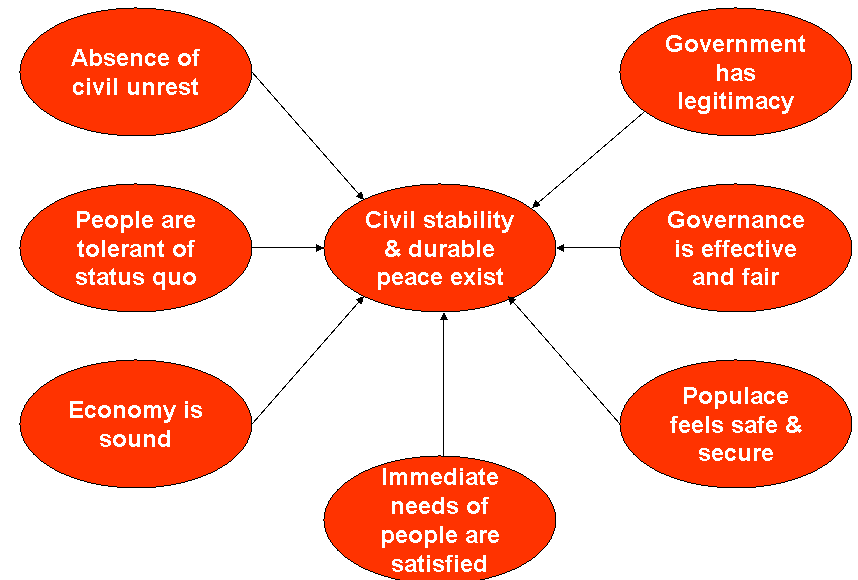


Each Causal Node represents a sub-net

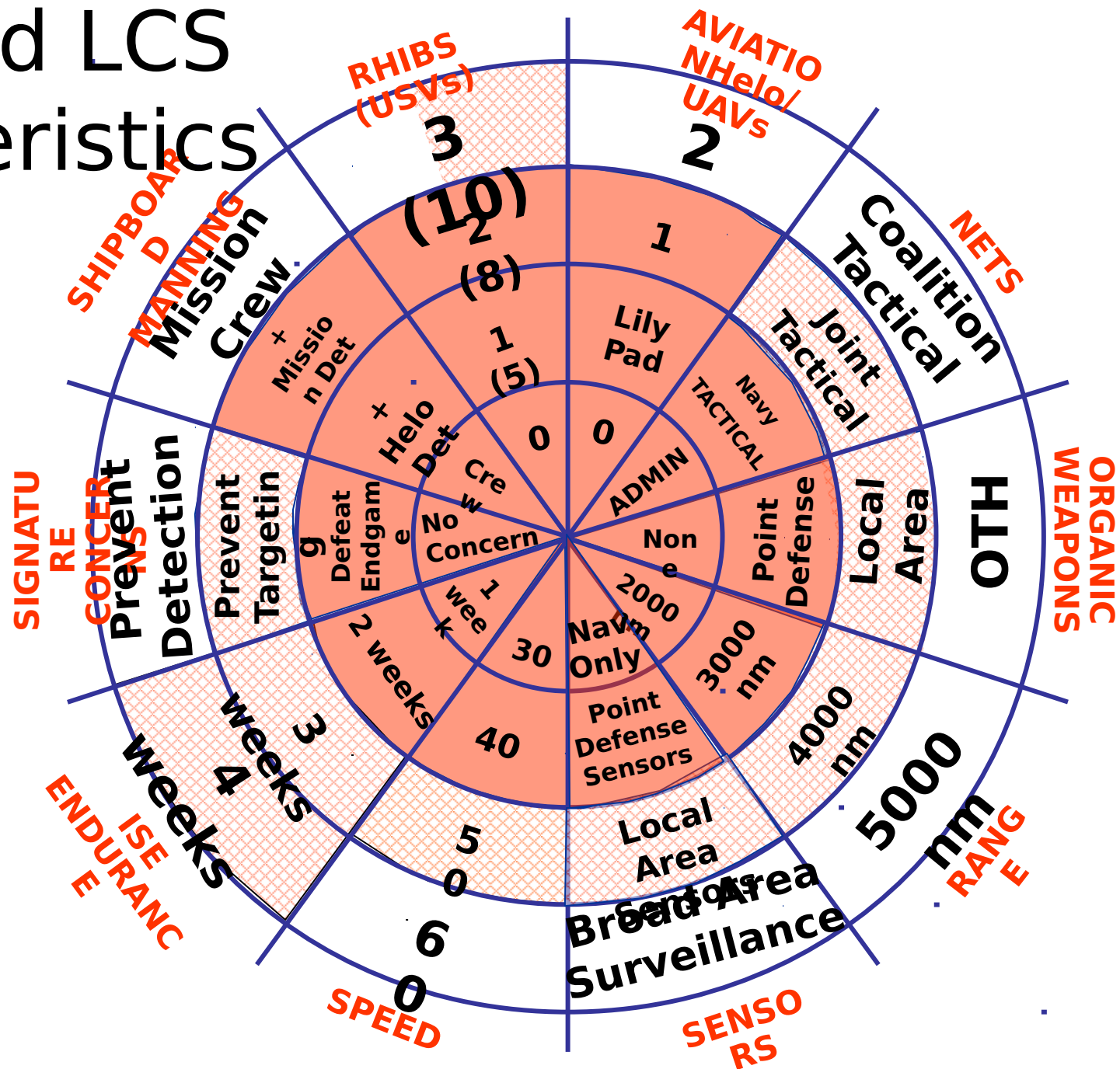
Each node in a sub-net can also have causal nodes

Value of Influence Nets

- **Increases conceptualization of complex problems**
- **Helps project organization**
- **Provides participants with a common language and understanding**
- **Can provide diagnostic help for problems with available quantifiable data (original use)**
- **For non-engineering problems, improves cognition rather than prediction**
- **Useful during collaborative planning efforts**
- **Excellent training aid.**



Proposed LCS Characteristics



NWC: Sea Swap

additional crews.
Increased costs are
associated with
travel, which are
covered by fuel

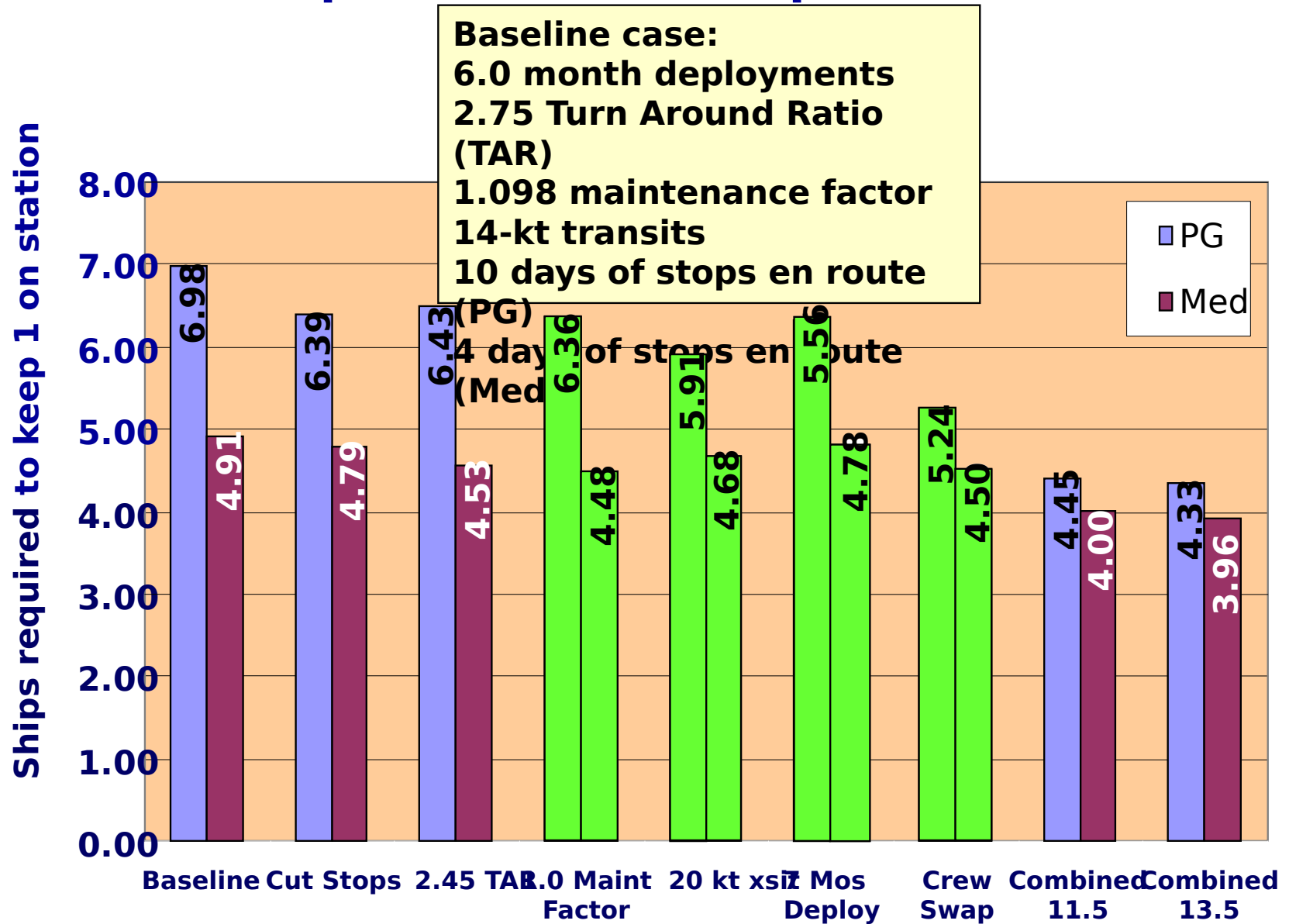


Ships are
swapped every
year, saving an
average of one
month per
deployment.

To maintain 7
ships in the
Gulf and 3 in
the Med, 64-70
with today's
policies, 52-54
with swap

Instead of
“rotating”
crews, this
option “swaps”

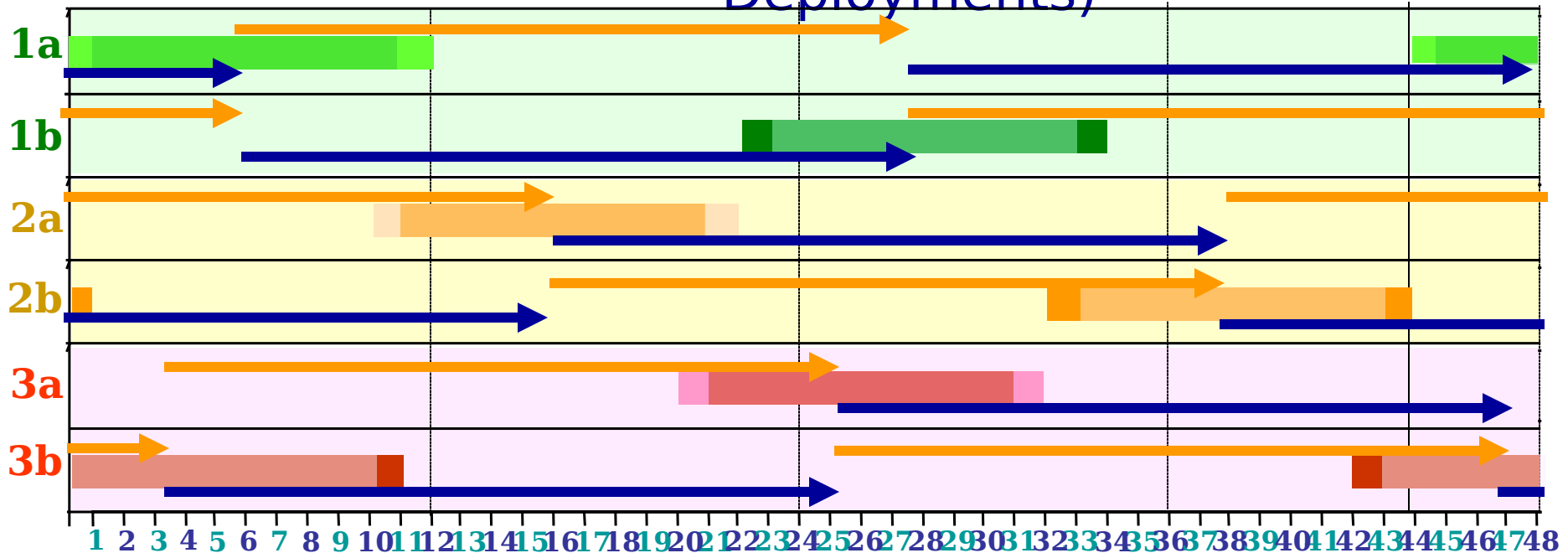
Option Comparisons



Scenario Deployment Cycle

Sked

(Idealized San Diego to Persian Gulf Deployments)



**Turnaround ratio - Ship 2.91:1/Crew
2.75:1**

Deployment time - Ship 11.5 mos/Crew
**Experiment must involve three pairs
 6 mos of ships and run through full 48-
 month cycle**

Warfare Analysis & Research Department

Helping Explore the Future

MISSION

To provide timely, objective analysis to senior Navy, Joint, and other USG decision makers on major strategic, operational and programmatic issues.



Questions